

SHOWCASE

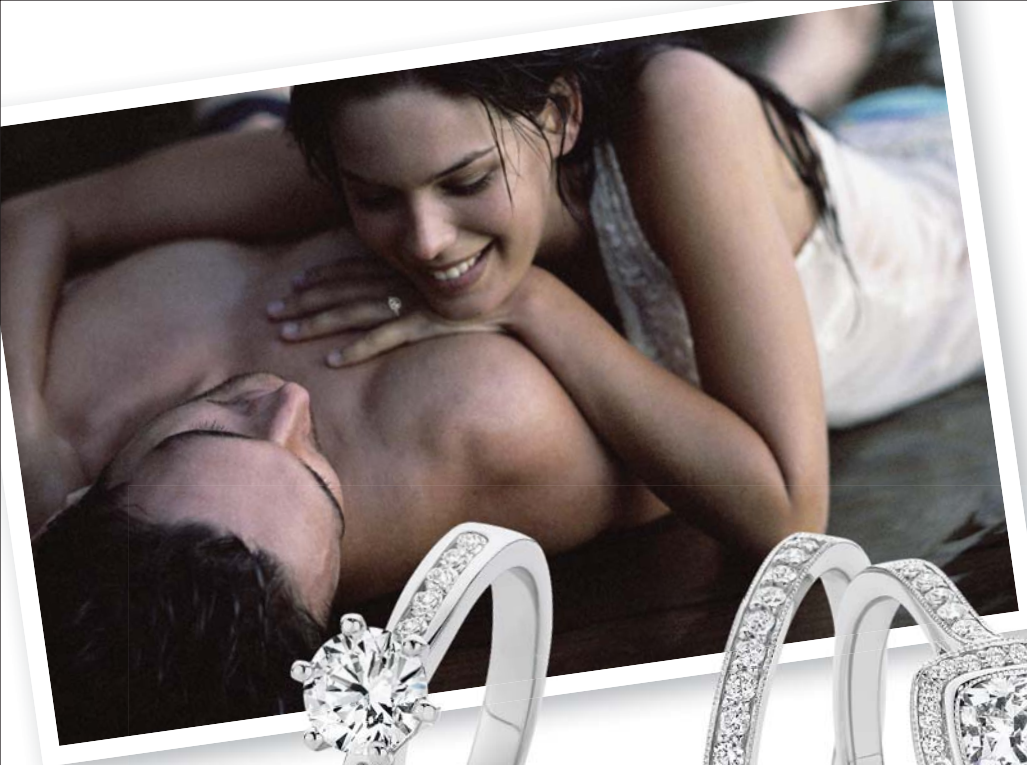


It started with a kiss[®]
DIAMOND COLLECTION

It started with a kiss®

Whether it's a long passionate kiss or a peck on the cheek, it has started. And the search begins for the diamond ring to honour and celebrate the engagement.

A thrilling journey to discover a diamond that perfectly complements the depth of love for each other. A diamond that will light up the room.



Front Cover both
18 carat gold:
\$7999
One Carat of Diamonds
01

\$1199
0.14 Carat of Diamonds
02
*EXCLUSIVE

\$4999
One Carat of Diamonds
03

*EXCLUSIVE
\$1199
0.20 Carat of Diamonds
04

*EXCLUSIVE
\$6999
One Carat of Diamonds
05



EXCEPTIONAL
VALUE
\$3499
0.70 Carat of Diamonds
06

\$1499
9ct Gold
0.35 Carat of Diamonds
07

\$3499
0.70 Carat of Diamonds
Less than \$4.86 per day†
08
*EXCLUSIVE



\$3999
0.75 Carat of Diamonds
Less than \$5.55 per day⁺
09



Exclusive to Showcase each CanadianFire diamond carries a unique laser-inscribed serial number: your guarantee of authenticity and a promise of everlasting value.

CANADIANFIRE: Diamonds with a conscience



True to its Canadian origin, 100% natural and untreated, CanadianFire diamonds are produced using the highest environmental, social and moral standards, so its purity of creation combined with its rare brilliance makes it the perfect symbol of love and peace.



\$3999
½ Carat of Diamonds
10

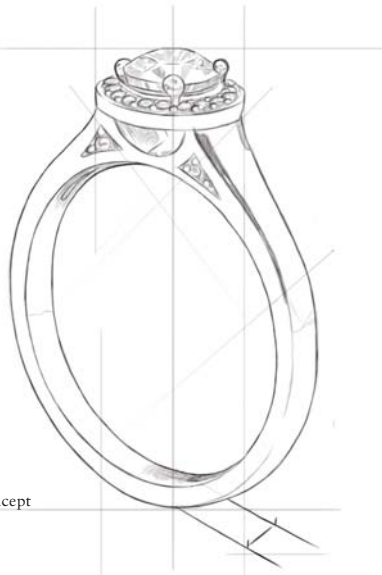
\$2999
0.45 Carat of Diamonds
11

\$4999
One Carat of Diamonds
Less than \$6.94 per day⁺
12

\$2499
0.35 Carat of Diamonds
13

\$850
Matching Diamond Band
14

All jewellery is 18 carat gold. 5



Concept



Computer assisted design



\$1299 Mount only*
Excludes centre diamond.
15

Custom Design and Remodelling Service

Our highly experienced designers and craftspeople can create a design that is yours and yours alone. From concept to reality, our obsession for quality and attention to detail ensures a piece of jewellery that is both personal and priceless. We can also restore and restyle other jewellery pieces, ensuring your most prized treasures enjoy a new lease of life.

*Price includes manufacture of the illustrated ring in 18ct white gold using Customer's own diamond. Requires one round diamond with 4.4-4.9mm diameter for the centre setting. Should you own diamonds of different dimensions a custom quotation will be provided. The price of a fully hand-made ring to accommodate different sized stones may be higher. Diamonds must be matching in colour to achieve the illustrated effect. Your Showcase jeweller can supply additional diamonds to complete the ring at additional cost. Alternately, the ring is available as a fully finished article containing 1/2 carat of diamonds priced from \$2999.

No one says "I love you" quite like the French

Exclusive to Showcase, the je t'aime diamonds are graded amongst the whitest and brightest in the world. Each diamond is carefully selected to meet the strictest standards of colour and purity unleashing their exceptional brilliance and fire. The perfect diamond to celebrate the perfect love.



\$2499
1/2 Carat of Diamonds
16

\$3999
0.70 Carat of Diamonds
Less than \$5.55 per day†
18

\$4999
One Carat of Diamonds
17

\$2499
1/2 Carat of Diamonds
19

\$4999
One Carat of Diamonds
Less than \$6.94 per day†
20

je t'aime
DIAMOND

Your love has gone platinum

30 times rarer than gold and with a superior lustre and brightness, platinum is the most prized setting for the engagement ring of your dreams.

EXCEPTIONAL
VALUE

\$1799

0.45 Carat of Diamonds
Less than \$2.50 per day[†]
21

*|EXCLUSIVE



\$1199

1/4 Carat of Diamonds
22

*|EXCLUSIVE



\$1299
Platinum Band
23

\$1699
1/4 Carat of Diamonds
in Platinum
24

\$2999
1/2 Carat of Diamonds
in Platinum
Less than \$4.17 per day[†]
25

The past, present and future
each celebrated with
a dazzling diamond



\$3999
0.75 Carat of Diamonds
26

*|EXCLUSIVE



\$3999
One Carat of Diamonds
Less than \$5.55 per day†
27

*|EXCLUSIVE



EXCEPTIONAL
VALUE

\$2199
0.65 Carat of Diamonds
28



*|EXCLUSIVE
\$5999
1.50 Carats of Diamonds
29

\$2999
9ct Gold
0.85 Carat of Diamonds
30

† Certegy Ezi-Pay *Express* is a loan provided by Certegy Ezi-Pay (ABN 28 129 228 986). Terms and Conditions apply, see in store for details. A once off establishment fee of \$35.00 is payable over the term of the loan, and a payment processing fee of \$2.50 is payable with each repayment. Other fees may apply. For Certegy Ezi-Pay *Express* No Interest Ever! applies. Terms are available on application. Normal lending criteria apply. Not available in all stores.

Matching sets to set your heart aflame

EXCEPTIONAL
VALUE

\$4999

0.75 Carat of Diamonds
Less than \$6.94 per day[†]
31



\$1499

0.30 Carat of Diamonds
32

\$3499
Engagement Ring &
Matching Wedding Band Set
0.75 Carat of Diamonds
Less than \$4.86 per day[†]
33



\$950
0.16 Carat of
Diamonds
38



\$1199
0.23 Carat of
Diamonds
39



EXCEPTIONAL
VALUE

\$750
9ct Gold
0.24 Carat of Diamonds
34



\$1299
9ct Gold
0.30 Carat of Diamonds
35



\$1499
0.30 Carat
of Diamonds
36



\$699
Matching
Diamond Band
37



All jewellery is 18 carat gold unless otherwise specified. 13

Certified Solitaires

We stand behind all our diamonds, whether it's big bling at a great price or our elite quality hand-picked premium diamonds of the world. All solitaire diamonds half carat and over,

as well as selected smaller premium stones featured in this catalogue, are accompanied by internationally recognised certification which is your independent guarantee of quality and value.

EXCEPTIONAL VALUE

\$6999
One Carat Solitaire
40
*EXCLUSIVE

EXCEPTIONAL VALUE

\$3499
1/2 Carat Diamond
Less than \$4.86 per day†
42

\$2499
1/3 Carat Hearts & Arrows Diamond
41
*EXCLUSIVE

Celebration rings to capture the joy of those big occasions

\$1399
0.15 Carat of Diamonds
43

\$2499
0.40 Carat of Diamonds
44

\$1199
1/4 Carat of Diamonds
46

\$1499
0.40 Carat of Diamonds
47

\$1999
9ct Gold
One Carat of Diamonds
Less than \$2.78 per day†
48

\$1999
One Carat of Diamonds
Less than \$2.78 per day†
45
EXCEPTIONAL VALUE

Take it Home Today

Don't let her wait any longer. Most Showcase Jewellers offer interest free purchase plans so she can enjoy her beautiful new diamond right away. Conditions apply. Ask in store for details.



\$1999
0.30 Carat
of Diamonds
49

\$2499
0.40 Carat of Diamonds
50

*EXCLUSIVE

EXCEPTIONAL
VALUE
\$1799
0.40 Carat of Diamonds
51

All jewellery is 18 carat gold.

We reserve the right to correct any printing errors. Colours may vary due to the printing process. We are unable to accept responsibility for any items in this catalogue that may be unavailable due to circumstances beyond our control. Items shown in this catalogue have been enlarged to show details more clearly. Please note that not all items are necessarily available in every store. Carat weights are an approximate average and may vary slightly. White Gold has been rhodium plated to enhance its appearance. The plating finish is not permanent and may need to be reapplied to maintain original finish. Ring re-sizing may incur additional charges. All items available to 29th February 2012.

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