



# WHY SHOWCASE JEWELLERS?

---

The only buying  
group that returns  
all profits to its  
members.

It's been our way for 35 very successful years.

---

# BENEFITS OF BEING A SHOWCASE JEWELLERS MEMBER

## MARKETING BENEFITS



Customisable catalogues and consumer magazines to suit your product offering



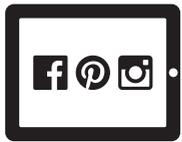
State of the art, user friendly and fully self-branded e-commerce enabled website, responsive across all platforms



POS promotions and store traffic generators



Online portal to download product and talent images, logos, editable POS, sale tickets and more



Digital assets for everything social media related



High quality product photography and video at your fingertips



Access to professional jewellery photographers/videographers at very competitive rates



World-leading Showcase Jewellers app for your consumer to "try on" and browse jewellery

## MERCHANDISING BENEFITS



Best and largest supplier discounts that go directly back to members



Access to a huge network of experienced jewellery and diamond retailers and our own internal diamond specialist to maximise your knowledge and profits



Exclusive brands including Passion8, CanadianFire, Dreamtime Australian Diamonds and Argyle loose white diamonds



Fully managed internal fine jewellery core ranges to maximise member margins. Online ordering available (B2B)



Access to loose diamonds via a web based platform that is comprehensive (view your diamond before you order) and yet simple to use

## FINANCIAL BENEFITS



Centralised billing - one place to pay, with multiple payment options



Consolidated monthly accounts



No monthly management fees



100% Member Owned - being a member owned organisation means that all profits are returned to members



Conference rebates



The jewellery group with the lowest cost BUT highest returns

## RETAIL BENEFITS



Access to leasing data and global retail trends in jewellery



Access to overseas indent programs, tools and equipment



Extensive retail and wholesale KPI's from our own fine jewellery data, allowing for benchmarking across various departments



Professional advice in retail including rental assistance, store fit outs, repairs, HR, departmental KPI's on all categories in jewellery including suppliers and brands



Various retail apps to benefit staff and sales

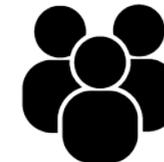


Industry leading digital training courses for management, sales and product knowledge

## OTHER BENEFITS



Independence - keep your own trading identity.



Member owned business - everything we do is for you and your input helps set the direction of the business



A world class, comprehensive online retail training/assistance program including budgeting, staff induction, development, financial understanding, stock movement strategies and aged stock



Third party negotiated discounts; insurance, telecommunications, freight, banking, eftpos rates etc.

## WELCOME TO SHOWCASE JEWELLERS

A retail buying and marketing group of independent jewellers who together as a driving force of 250+ stores in Australia and New Zealand combined, leverage considerable economies of scale where most particularly buying, marketing and training is concerned. Discover the Benefits of Being a Showcase Jewellers member today

## ACHIEVING GREATER SUCCESS TOGETHER

As a successful and well established jewellery retailer, you now have the opportunity to join other like-minded independent jewellers working together to achieve even greater success.

## INDIVIDUAL IDENTITY

As a Showcase Jeweller you retain your individuality, yet benefit from being a part of Australia and New Zealand's premier retail jewellery buying and marketing group.

